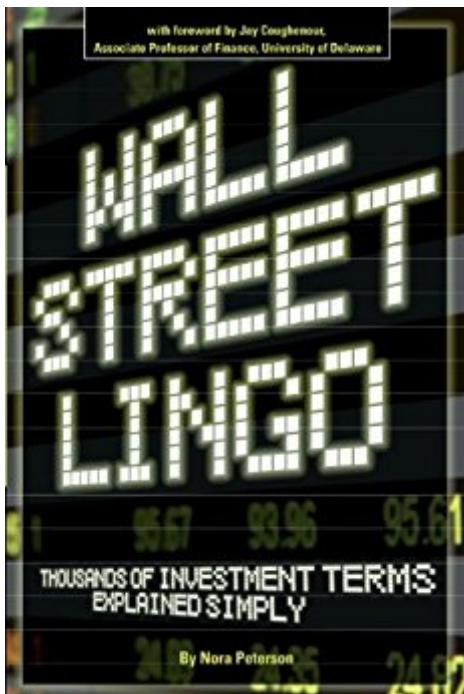


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# Wall Street Lingo: Thousands Of Investment Terms Explained Simply



## Synopsis

Finally, a finance dictionary compiled with the individual investor in mind. Wall Street Lingo does more than define the terms your stockbroker, the Wall Street Journal and CNBC pitch at you it explains them in a way that traditional dictionaries can't. Where other dictionaries start at A and end at Z, Wall Street Lingo is organized in chapters, by subject. It begins where you begin with a topic that has piqued your curiosity and ends only when your curiosity has been satisfied. Have you ever wondered about the difference between CPI and PPI? In other dictionaries, you'll find the definitions 200 pages apart. Wall Street Lingo brings them together in the chapter Economics for Investors. EBITDA. Gross Profit. Net Profit. Shareholders Equity. You could waste precious time searching for explanations to help you analyze a company's financial condition. Or you can open Wall Street Lingo to the chapter Decoding Financial Statements. If you think technical analysis is only for the pros, flip to the chapter Technically Speaking for dozens of plain English translation to stock chart terms like Bollinger bands, MACD, Elliott wave theory and Bearish Divergence. It might change your mind. Whether you're an experienced investor or are exploring the market for the first time, you'll appreciate the easy-reading style and unique structure of this innovative investment tool. Over 1,000 terms individual investors need to know and understand for profitable investing Definitions organized by topic Fully indexed and cross-referenced Exhaustive list of commonly used acronyms Helpful resources, complete with websites Wall Street Lingo is an essential reference that translates the jargon used on Wall Street into direct, easy to understand, Main Street language and organizes it the way you use it. Atlantic Publishing is a small, independent publishing company based in Ocala, Florida. Founded over twenty years ago in the company president's garage, Atlantic Publishing has grown to become a renowned resource for non-fiction books. Today, over 450 titles are in print covering subjects such as small business, healthy living, management, finance, careers, and real estate. Atlantic Publishing prides itself on producing award winning, high-quality manuals that give readers up-to-date, pertinent information, real-world examples, and case studies with expert advice. Every book has resources, contact information, and web sites of the products or companies discussed. This Atlantic Publishing eBook was professionally written, edited, fact checked, proofed and designed. The print version of this book is 288 pages and you receive exactly the same content. Over the years our books have won dozens of book awards for content, cover design and interior design including the prestigious Benjamin Franklin award for excellence in publishing. We are proud of the high quality of our books and hope you will enjoy this eBook version.

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## **Customer Reviews**

If you aren't familiar with a Dead Cat Bounce, Triple Witching Week or Naked Option, you'll learn all about these terms and more after reading this book. While these may sound funny, they all refer to real-life Wall Street concepts that both the seasoned investor and novice will undoubtedly encounter in their financial future. This book is like a travel guide through the Wall Street labyrinth, and it untangles complex ideas in a surprisingly straightforward way. Whether you utilize a broker or manage your money independently, this book will help you take control of your investments and maximize your financial success. Nora Peterson says her book is designed to "stimulate the reader's curiosity, not overwhelm it," and that is exactly what she does. Many stock market shows are so fast-paced that all of the fancy verbeage is lost on people who aren't familiar with even the most basic stock market terms, and it can be frustrating to attempt to learn anything from them. It is also comforting to note that she herself is an experienced investor and knows what she is talking about. Peterson writes that she had trouble getting over the "intimidation hump," which is a feeling we can all relate to when dealing with the foreign language of Wall Street slang. By the end of the book, you'll be remarking to friends about the tremendous success of your latest Sleeper stock or how a Bear Hug squeezed a deal out of a certain target company. This book was surprisingly easy to

understand and follow. It's fun, and you can pick it up and put it down whenever you want. It doesn't require a huge time commitment but is invaluable for anyone involved in the financial industry.

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